



Benefit Corporation Annual Report 2021

Message from the President



Thomas Weimbs, PhD
Founder & President

I am proud to share our first annual Public Benefit Report. When Santa Barbara Nutrients was incorporated, we chose to be a Public Benefit Corporation (PBC) and use the company to benefit society. Unlike standard corporations, a PBC not only acts in the fiduciary best interests of the corporation, but also considers its effect on broader interests, including the environment, employees, societal interests and the world at large. Making a positive impact in the world is extremely important to every team member at Santa Barbara Nutrients.

When incorporating Santa Barbara Nutrients, we saw the opportunity to bring hope to people suffering from incurable disease with science-backed products. Chronic kidney disease affects 10% of Americans and people worldwide, and many renal diseases, such as polycystic kidney disease, have no cure and few options for patients. Becoming a PBC aligned perfectly with our company purpose.

Personally, I think that EVERY company that is in the business of providing products to support human health and combat disease SHOULD be a PBC. Most are not. Why not? Ask them.

We are sharing this report as part of our commitment to transparency.

Thank you,

Dr. Thomas Weimbs

About us

Santa Barbara Nutrients (SBN) is a Benefit Corporation headquartered in Santa Barbara, California. Our focus is on developing science-backed, kidney-safe products for polycystic kidney disease (PKD) using patented and patent-pending technology established at the University of California, Santa Barbara.

Santa Barbara Nutrients was founded by experienced kidney researchers and many industry professionals including team members affected by kidney disease who bring in a unique perspective.

Who we are

We are a team of kidney researchers, kidney patients, nutrition experts, and other highly motivated individuals committed to the research and development of products to help maintain human health and address significant medical needs.

This is why our leadership team includes individuals who have experience with research, nutrition, healthcare, law, product development, operations, customer service, and more. Our different backgrounds come together to form a united and comprehensive team to better support kidney health around the world.

What we do

We conduct research and want to make benefits from cutting-edge science accessible to patients and anyone concerned about kidney health. We strive to do this through education and dietary programs, developing high quality, science-backed products, and advocating for kidney disease patients by working together with our community to raise awareness about kidney health. Our first product to launch is a medical food for the dietary management of individuals with PKD.

Purpose

Santa Barbara Nutrients is more than a business. It's a team effort to advocate for patients with kidney disease, which is personal to many on our team.

We are committed to:



Supporting kidney health through innovation, research and development



Working together with our community to raise awareness about PKD and kidney health



Creating useful products that improve the health and well-being of people affected by or at risk for kidney disease



Empowering people to advocate for their health and raise awareness for those living with kidney disease

Polycystic Kidney Disease

Polycystic kidney disease (PKD) is a genetically inherited form of chronic kidney disease (CKD). The most common form of PKD is “autosomal-dominant polycystic kidney disease” (ADPKD). ADPKD affects over 600,000 people in the US alone and often runs in families.

The hallmark feature of ADPKD is the progressive growth of cysts in both kidneys that leads to organ enlargement, fibrosis and increasing impairment of kidney function. Approximately half of people with ADPKD progress to renal failure, typically in their 50s and 60s. Once the kidneys fail, dialysis or kidney transplantation are required. There is no cure.

ADPKD is characterized by metabolic defects, renal cyst growth, progressive chronic kidney disease and other serious complications. Individuals with ADPKD may benefit from nutritional management with the goal to address these metabolic abnormalities caused by the disease.

We focus on education for patients, practitioners, and other researchers while empowering people to advocate for their health and raise awareness for those living with PKD and kidney disease.

Polycystic Kidney Disease...

KetoCitra™

The first-of-its-kind product, named KetoCitra™, is based on breakthrough research by University of California, Santa Barbara professor Dr. Thomas Weimbs, a recognized leader in the Polycystic Kidney Disease (PKD) research field, and Dr. Jacob Torres, Head Researcher at SBN.

KetoCitra is a medical food for the daily dietary management of individuals with mild to moderate stages (CKD stages 1-3) of autosomal-dominant polycystic kidney disease (ADPKD) and is intended to be used under medical supervision. KetoCitra is a ready-to-mix drink powder to be dissolved in water and produces a specially formulated solution containing an ionic mixture of D,L-beta-hydroxybutyrate (BHB), citrate, and inorganic electrolytes (potassium, calcium, magnesium).

Click the KetoCitra bottle to learn more about the only non-prescription product specifically developed for PKD.



is one of the most common, life-threatening genetic diseases
affects 13 million people worldwide and is one of the leading causes of kidney failure
occurs equally in women and men, and affects all ethnicities worldwide
causes fluid filled sacs varying in size called cysts to grow inside of the kidneys

Our Public Benefit

Santa Barbara Nutrients is intended to operate in a responsible and sustainable manner that balances the stockholder's pecuniary interest, the best interests of those materially affected by the corporation's conduct and the public benefits as follows. Santa Barbara Nutrients will promote the following public benefits:



creating innovative, science-backed products and services that maintain or improve human health, wellness and quality of life



designing and creating useful products of the highest quality using ethical practices in their manufacture and creation



continuing to develop novel science-based approaches to maintaining and improving human health by re-investing a portion of sales in scientific and/or clinical research, and testing and improving new products or services

Blog

SBN has its own blog page with contributions by our team members, nutrition experts, and various colleagues in our community.

Click below to follow along



Progress Report

Santa Barbara Nutrients has chosen to use the B Impact Assessment tool provided by B Lab as our third-party standard for measuring overall corporate social and environmental performance for our first Benefit Corporation Report.

Overall 2021 Score **70.3**

Governance



Workers



Community



Environment



Customers

